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## **TheOnlineMom.com Reveals Top-Rated, Parent-Approved Tech Gifts For The Holiday Season**

Tech Gadgets and Toys Still Expected To Dominate This Year

New York, November 25, 2008 – With the Holiday Shopping season kicking off this week, consumers across the country will be scouring the stores and surfing the Web for the hottest holiday gifts and the best bargains. With tech toys and gifts still at the top of the holiday shopping list for parents, **The Online Mom** ([www.TheOnlineMom.com](http://www.TheOnlineMom.com)), the Web's leading technology resource for parents, today unveiled its **2008 Holiday Gift Guide**.

**The Online Mom 2008 Holiday Gift Guide** features twenty-seven of the best electronic gifts for children of all ages. Each gift was put through its paces by The Online Mom testers and screened by adults as safe and age-appropriate. The Guide is organized by age range and price point and each selection includes a description of the product, a direct link to the manufacturer's web site, a full-color picture, and where-to-buy suggestions.

All the gifts were selected based on their play value, affordability, safety, reliability and, in many cases, educational value.

"Parents will need to keep within strict budgets this holiday season and they want reliable advice before they buy that special tech gift for their child," said Monica Vila, Chief Technology Mom and co-founder of The Online Mom. "We looked for fun, safe and age-appropriate gifts, recognizing that families will likely spend more time at home over the holidays this year and enjoy their gifts together."

Top picks in the **Kids 3-8 age range** include:

### **SeaPals (Russ Berrie)**

A plush toy that introduces kids to ocean life in the virtual SeaPals World ([www.seapalsworld.com](http://www.seapalsworld.com)). The Online Mom testers call it "well-organized and easy to navigate, with games and activities that kids really enjoyed."

### **V.Smile Cyber Pocket (VTech)**

A great videogame learning system, featuring a flip-top high resolution screen and an easy touch writing pad. The V.Link application lets kids track their scores and play bonus games online at a secure web site.

### **FurReal Friends – Biscuit My Lovin' Pup**

Junior wants a puppy – but mom and dad do not. So get Biscuit My Lovin' Pup from Hasbro, an animatronic pet that sits up, begs, raises his paw, whimpers and – best of all – never needs to be walked!

Top picks for **Kids 9-12** include:

**Clickables™ Fairy Collection (Techno Source)**

The Clickables Fairy Collection offers continuous Internet-connected play with Disney's virtual PixieHollow.com. It also enables girls to play in the real world with a "magical" jewelry box, necklace, charms and friendship bracelets.

**Rayman Raving Rabbids TV Party (Ubisoft)**

This great new game from Ubisoft makes unique use of the Wii Balance Board – kids actually play sitting on their rear ends! The all-new challenges of skill and the insane movements will have kids howling.

**Coolpix L18 Camera (Nikon)**

A great camera for tween photographers-in-the-making. Its excellent Nikon quality is very easy to use yet has enough "professional" features to require more thinking and planning than just point-and-shoot.

Top picks for **Teens** include:

**Blitz™ from Verizon Wireless**

An affordable and cool-looking messaging phone with a slide-out keyboard, 1.3 megapixel camera, Instant Messenger capability, MP3 player and Bluetooth. Parents can activate online device locating tools and the *Child Zone* safety alert system.

**Guitar Hero® World Tour (Activision)**

This latest version from the award-winning Guitar Hero franchise transforms music gaming, fostering your whole family's musical talents. It will appeal to everyone in the family...including Mom and Dad!

**[About TheOnlineMom.com](http://www.TheOnlineMom.com)**

The Online Mom ([www.TheOnlineMom.com](http://www.TheOnlineMom.com)) is the market leader in providing online and off-line tools to help make parents smarter and more comfortable with the technology that touches their family. The Online Mom bridges the gap between what kids know and what parents *need to know* to stay ahead in the ever-evolving realm of technology. The Online Mom is a one-stop, interactive organization providing clear information, product reviews and advice about the technology that surrounds our children on a daily basis – from cell phones to the Internet to gaming systems.

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Editor's Notes: Hi-res images and broadcast quality B-roll footage available upon request.