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The Online Mom Unveils New-Look Web Site and Announces Content Sharing Partnership with AOL

Harrison, NY, March 10, 2009 – As it expands its support for parents and its coverage of how technology impacts kids and the family, The Online Mom, LLC today unveiled a new look for its web site – www.theonlinemom.com. Featuring additional news analysis, product reviews, and guest blogs, TheOnlineMom.com home page now summarizes the latest content and allows users easy access to an expanded range of topics.

“We are delighted to present a more comprehensive and time-efficient format,” said Monica Vila, Founder and President of The Online Mom, LLC. “As our audience continues to grow, we are providing more choice and a greater opportunity for dialogue as parents search for how best to protect, guide and nurture their children in the digital age.”

In recognition of the rapidly growing and influential US Hispanic audience, The Online Mom also announced a content sharing partnership with AOL Latino for their new TecnoPadres web site (www.tecnopadres.com). TecnoPadres is a Spanish-language resource for parents who want to learn, understand and discuss technology as it relates to their children and their online safety. The TecnoPadres web site is presented as “Powered by TheOnlineMom” and features numerous links back to TheOnlineMom.com web site.

About The Online Mom

The Online Mom (www.TheOnlineMom.com) is the market leader in providing online and off-line tools to help make parents smarter and more comfortable with the technology that touches their family. The Online Mom bridges the gap between what kids know and what parents *need to know* to stay ahead in the ever-evolving realm of technology. The Online Mom is a one-stop, interactive organization providing clear information, product reviews and advice about the technology that surrounds our children on a daily basis – from cell phones to the Internet to gaming systems.